



# Les Clefs d'Or Japan Key News



Asian Congress Special Issue, Vol. 25

## 9th Asian Congress

Participants: 259 (168 from abroad; 91 locals)  
From 20 Chapters: Australia, Canada, China, Chinese Taipei, Germany, Great Britain, Hong Kong, India, Indonesia, Korea, Macau, Malaysia, Philippines, Qatar, Singapore, Switzerland, Thailand, UAE, USA and Japan

By MASUMI TAJIMA - President, Les Clefs d'Or Japan  
On behalf of Les Clefs d'Or Japan, I would like to extend my heartfelt appreciation for the utmost support you have extended to Les Clefs d'Or 9th Asian Congress in Tokyo. I am happy to announce that we have successfully concluded the Congress at the Gala Party held on 27th of August.

Eighteen years have passed since our organization became an independent Les Clefs d'Or Section in November 1997. Since then, holding a congress attended by delegates from all over the world has been a dream of all our members, for 18 years. The long-cherished dream came true, and we would like to share what we have dreamed of with you.

At this Congress, we have learned a lot from shared experiences and ideas, achieved magnificent results and promoted friendship among participants.

I am very pleased that not only members of Les Clefs d'Or Japan but also members of Japan Concierge Association were able to build a network with all of you. Through the network, our communication will become easier.

Actually, this Congress helped build a better and stronger Les Clefs d'Or network in Asia and helped establish closer communication among Les Clefs d'Or members. We would like to use the network to provide even better services.

Since Japan's hospitality business has become to attract more attention worldwide, Les Clefs d'Or Japan and Japan Concierge Association aim to continuously implement the true essence of "Omotenashi" to raise awareness in promoting Japanese tourism thus contribute to the country's economy as a whole.

<Programme>

Sunday, August 23rd

Arrivals of International board members and participants with pre-congress plans

Welcome dinner for Presidents/Representatives at Tsukiji Jisaku



Monday, August 24th - Day 1

All day: Arrivals and airport transfers for majority participants

Morning: Asian Presidents' meeting

Afternoon: Presidents' lunch at Ukai-tei Omotesando

Evening: Welcome reception at the Prince Park Tower Tokyo



Tuesday, August 25th - Day 2

Morning: Key note speech by Mr. Matsuyama, the zen priest "Essence of Hospitality-Examine the Past, Discover the Future" / Presentation by the Artisans and Organic Food Producers Group "Ryokan, Washoku, Local Culture and People"



Afternoon: Lunch and lecture at Shibuya Hikarie "Blueprint of future development of Shibuya" / City tour of Shibuya-Omotesando-Akihabara-Asakusa



Evening: Japanese cultural experience at Happo-en - tea ceremony, calligraphy, silk painting, origami, sushi making, Japanese sweets making, daruma painting, etc / Dinner and bon dancing in style of traditional Japanese summer festival



Wednesday, August 26th - Day 3

Morning: Speech by the Asian Zone Director / Presentation by each Asian Chapter Presidents "Unique Hospitality and Requests of the Region" / Crossroad showcase presentation:

- Tokyo 2020 Olympic & Paralympic Games
- Tokyo Fashion
- The Future Technology in Hotel Banquets in Japan
- Japanese Whisky



Afternoon: Lunch at the Roppongi Hills Club / Free time

Evening: Gala dinner at the Palace Hotel Tokyo

Thursday, August 27th - Day 4

All day: Departures and airport transfers